

YEARS





2022

In demand around the globe:

World market leader from the Rhine



Joachim Nick, CEO and owner

Sawtooth by sawtooth...

...laboriously carved by hand into a fine, thin wire - that's how the first fretsaw blades were manufactured at the end of the 19th century in Beltheim, home of NIQUA® headquarters. A skilled worker could produce around 300 to 350 blades a day.

Today, NIQUA® produces several hundred thousand special tools for the jewellery and wood industries every day at three locations in Germany and Switzerland.

NIck + QUALity = NIQUA®

World-renowned jewellery makers, small manufactories, laboratories, importers and wholesalers around the globe rely on the high-quality tools.

Right from the beginning, when Johann Peter Nick founded the company in 1897, everything revolved around "Quality made in Germany". This remains true to this day.

Joachim Nick, who has managed the company in the 5th generation since 2007, also unconditionally follows his great-great-grandfather's credo that every product of the brand must meet the highest quality and precision standards. This objective has enabled NIQUA® to become the world's leading manufacturer of jewellery tools, saw blades and burs.

From Australia to Zambia

Producing fretsaws is not the only long-standing tradition at NIQUA®, but also their export. A connection to America was established early on via

two emigrant fretsaw makers, so Johann Peter Nick already had an eye on the big pond when he founded his company "for the export of metal fretsaws to the USA".

In 1937, under the baton of Jakob Nick, the company exported to more than 50 countries and all major cities like New York, Hong Kong, Montreal, Sydney, Calcutta, Cape Town, Sao Paulo and Saigon. Back then, exports accounted for 80% of production.

In the 3rd and 4th generations, Walter Nick and Günter Nick increased the volume of exports to 90% and 100 countries in 2000. Under the management of the 5th generation, NIQUA® has quadrupled turnover, supplies customers in 140 countries, and sells some 98% of all products abroad.



1897 Johann Peter Nick founds the fret-saw factory. He buys the first purpose-built machines from the USA in 1903 and builds the first factory building of his own in 1912. In 1905, his son Jakob joins the company at the age of 12.



1937 Despite the First World War, the global monetary and economic crisis, and the temporary shutdown of production, the company manages to further increase its sales. In 1937, the company already exports to over 50 countries.



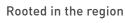
1948 Following World War II, the 3rd generation joins the company in the person of Walter Nick. By 1960, the workforce had grown to 55 employees. In 1963, the first major expansion of the company premises takes place.



1974 With Günter Nick, the company is joined by the 4th generation and the Beltheim site is extended once more. In 1991, NIQUA® takes over the company Pulger, Bonfigt & Co.

For 125 years:

Closely connected to its homeland



NIQUA® exports throughout the world and continues to expand. In 1991, the neighboring company Pulger, Bonfigt & Co. was acquired, in 2014 N&N Swiss Burs was founded in Switzerland, and in 2021 the family of companies was extended through the addition of NIQUA® Italy. Further subsidiaries are planned, but despite the expansion, NIQUA®'s headquarters are still located where the company was originally founded.



Committed to the good of the community

To this day, a large part of the workforce still comes from the neighborhood. Some employees have been with NIQUA® for four decades, while some families have remained loyal to the company for 3 generations.

In return, the family business, now in its 5th generation, also feels a close bond to the people in the region - whether it involves secure jobs, revenue for the community, donations to clubs, new equipment for the fire department or volunteer work.



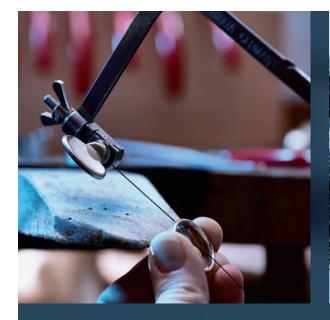




New representative office in Italy

With some 110 employees at all locations, however, NIQUA® is now reaching the limits of its capacities. Expansion in the medium term is therefore unavoidable and is to be combined with the merger of the three production sites in Germany and Switzerland.

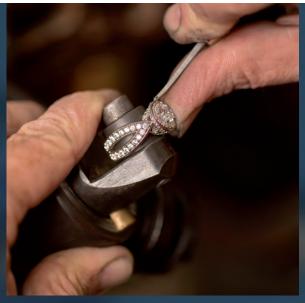
Hand in hand with these plans was the opening of the company's first flagship store in Valenza, south of Milan. The goal being to provide the best possible service to customers on site.



Jeweller's saw blade sawing open a ring thanks to the tiniest saw teeth, hardly any valuable material is abraded in the process



The finest polishers and brushes for polishing and processing a wide variety of precious metal alloys



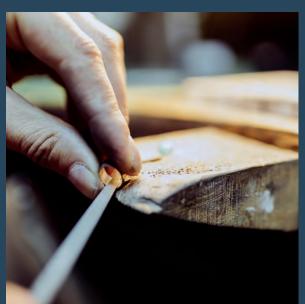
A stone setter mounting diamonds and post-decorating with a millgrip wheel



Close-up of a fine beading tool used for the precise setting of gemstones



Milling cutters are used for processing jewellery and for setting and mounting stones



A goldsmith filing the inside of a ring with a special jewellery file



Finest jewellery pliers and side cutters in various shapes for different uses



At least one NIQUA® tool is involved in every second wholly or partially handmade item of jewellery worldwide



2007 Joachim Nick is the 5th generation to assume management of the company. In 2013, the great-great-grandson of the company founder introduces the automation of many production processes and comprehensive digitization.



2014 With the foundation of N&N Swiss Burs and the takeover of the jewellery milling cutter production of Maillefer, NIQUA® expands into Switzerland. In 2017, the building housing the company's headquarters is remodeled and modernized



2022 With the establishment of NIQUA® Italy, the company ventures into the Italian market and opens its first flagship store in Valenza. The number of employees grows to 110, and the export share rises to 98%.



2025 Plans for the near future include merging the sites and increasing production at a new company headquarters. Further foreign branches are also to be established.





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125 YEARS









Turning visions into reality

NIQUA®'s history is also a history of continuous innovation and product optimization. Investments were made in specialized machines as early as 1903 and 1907, only 7 and 10 years respectively after the company was founded. They came from the USA and Germany, and made it possible to produce even finer fretsaw blades.

Nevertheless, the machines available on the market soon reached their limits. There was simply no technology available that could achieve the desired quality in the production of fretsaw blades.

Achieving world leadership with in-house technology

In 1920, the company therefore ventured to establish its own mechanical engineering department. This still exists today: NIQUA® production machines are designed, built and continuously developed by the company's in-house specialists.

By constantly honing the technical possibilities, the original range of fretsaw blades grew into a 20,000-product assortment for jewellery and wood crafting. With a product line ranging from high-precision jewellery fretsaws, milling cutters, beading tools, saw bows, files, pliers and engraving tools to brushes, polishers and matching accessories, NIQUA® offers its customers a comprehensive portfolio that is unique in the industry in terms of its breadth and quality, and reinforces the company's position as a world market leader.

The latest NIQUA® innovation: SUPER Q®

With its SUPER Q® jewellery saw blades, NIQUA® has once again pushed the boundaries. Changes in the production process have made it possible to achieve previously unmatched blade sharpness and set a new standard in the industry.

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